

# Miss Platt, Editor Being Honored

**MISS IMOGENE B. (MADY) PLATT**, a Humboldt State faculty member since 1926, and **KENNETH COOPERRIDER** ('29), managing editor of *Sunset* magazine and 1961 *Who's Who* nominee, will be honored at the Alumni-Faculty Recognition Banquet in the HSC Cafeteria at 7 p.m. May 12.

Miss Platt, recently promoted to professor of business administration, came to HSC as its first registrar and head of the placement bureau. She taught English and business education and was director of research on a part-time basis from 1933-1935 and

became a full-time assistant professor of business administration in 1935. She was head resident of the women's dormitory from 1938 to 1945. Miss Platt teaches business English, correspondence and machines.

President of the Business and Professional Women's Club of Arcata, Miss Platt is past-president of the Eureka club and was named "woman of the year" by the Arcata group in 1957. She was charter president of the Eureka Soroptimist Club.

A native of Seattle with AB and AM degrees from the University of Washington, Miss Platt

has also studied at Stanford University, Montana State University and various business machine schools. She was elected to membership in Phi Beta Kappa sorority and the Pi Lambda Theta honor society while a student at the University of Washington.

Miss Platt was president of the Redwood Council of English Teachers during 1954-55, having joined the group when it was established at HSC. She has been a member of the Business Education Association for 14 years and is a director in the HSC chapter of the California Teachers Association. She is also active in the

California State Employees Association.

Cooperrider was graduated from Arcata High School in 1927 and received his junior certificate from HSC in 1929. He later received his bachelor's degree from the University of California and his master's degree from Stanford.

After teaching journalism in high school, Cooperrider joined the Lane Publishing Company, publishers of *Sunset*, and has achieved a position of leadership in western journalism.

Cooperrider is the son of Mr. and Mrs. A. O. Cooperrider of Walnut Creek. The elder Cooper-

ider was principal of Arcata Union High School for 34 years.

The second alumnus to be named to the HSC *Who's Who* makes his home in Menlo Park with his wife, Polly, and their two sons. He joins last year's nominee, **GEORGE E. HOGAN**, state associate superintendent of public instruction, in the select circle.

The dinner will be \$2.50 per plate. A cocktail hour from 5 p.m. to 7 p.m. at Baywood Golf and Country Club will precede the banquet. Reservations for the dinner may be made by calling Robert Goss, VA 2-2847, or Mrs. Jessie Woodcock, VA 2-1680.

Attend  
1961 Homecoming  
Nov. 10, 11, 12

## The Alumnus

HUMBOLDT STATE COLLEGE, ARCATA, CALIF., MAY, 1961

Buy Your  
Life Membership  
In Alumni Assoc.

### Kick-off Dinner Set Sept. 16 at Redwood Acres

The annual Kick-off Dinner has been set for Saturday night, Sept. 16, and will be held at Redwood Acres. The dinner will be put on by women from the Arcata Church of Jesus Christ of Latter Day Saints. A program of music and other entertainment, including football films, is planned for the evening.

The theme for the evening will be King Football and Camellia Bowl as the next national small college championship game under the National Association of Inter-collegiate Athletics will be held in Sacramento at the Camellia Bowl this year.

The game, in which Humboldt State participated last fall, has been shifted from Florida to Sacramento because of a disagreement over stadium arrangements and because of the segregation problem, which was the target of a protest from a group of HSC faculty members and students last fall.

### TRAVELING ALUMS

#### Baxters End Research in Alaska; Hall of Famer of 1959 Remarries

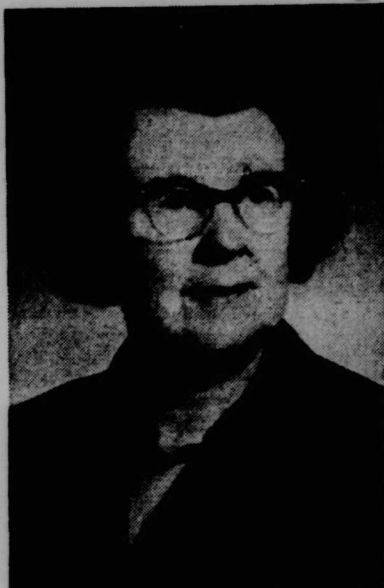
**RAE BAXTER** and wife **SERA**, returned to Arcata where Baxter has enrolled at Humboldt to work for his master's degree, after spending two years in independent Mollusk research in Alaskan waters.

During the course of their adventures, the Baxters traveled from Cook Inlet near Anchorage to the U.S.-Canadian border in a 15 foot sport boat equipped with a 65 foot main sail, a 16 foot jib and paddles, and a seven and one-half horsepower motor. They stayed ashore each night, catching most of their food by fishing and trapping. Mrs. Baxter is the only co-ed to receive a degree in wildlife management at Humboldt.

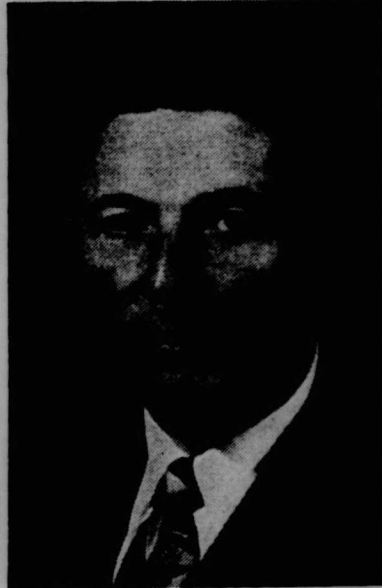
**EARL ABRAMS** and his wife, the former **NANCY McCORMICK** of Arcata, are living on Kwajalein in the Marshall Islands. Abrams holds an executive position with Western Electric Company. He is receiving congratulations on the birth of a son born recently. They also have a daughter, two and one-half years old. Their address is Navy 824, c/o FPO, San Francisco.

**PAT CROWE** left Arcata soon after the new year to go to France to marry Don Pasquella who is stationed there with the

### Receive Special Honors



**MISS IMOGENE PLATT**  
Retires



**KENNETH COOPERRIDER**  
Enters Who's Who

#### DR. SMITH RETURNS

Dr. Arthur E. Smith has returned from a sabbatical leave which he spent studying at the University of Southern California and visiting his wife, who was an exchange teacher in London. Mrs. Smith has returned to her teaching assignment at Trinidad Elementary School.

#### Humboldt Grads Start Acting Group In Minor Theater

A group of Humboldt Alumni have recently organized a theatre group to be known as "The Union Town Players". They are taking over the old Minor Theater in Arcata three week-ends in August and will present the plays, "Picnic," "Arsenic and Old Lace" and an old-fashioned melodrama.

**HERB McCLELLAN** is president of the group, **RUTH CARROLL** is vice-president and **JAMES NAMETH** is secretary. Others instrumental in organizing the group are: **ROBERT TITLOW JR.**, **FRANK** and **JOLINE BETTENDORF**, **KATE WALSH** and **HOWARD CORBIN**. Community participation is encouraged, and the group is hoping there will be much interest shown.

#### Marriages Noted

**Billie Fraser** (ex-'62) and **Neil Babcock** ('59)

**Eugene Marks** ('56) and **Bae Myo Dal** at the North Post Chapel, Hialeah, Compound Pusan, Korea.

**Camille Kopriva** (ex-'60) and **Joseph Michael Regli**

**Joyce Taylor** (ex-'62) and **Ralph Carr**

**Katherine Morrison** (ex-'62) and **Sidney Keith Fauerbach** (ex-'60)

**Sandra Turner** and **Albert Babich**

**Patricia Peters** and **Raymond L. Murphy**

**Phyllis Peters** and **Leslie Chapman**

**Kay Gott**, associate professor of physical education, and **Keith Chaffey**

**Jean Quarnheim** and **Eugene Blackburn**

**Fegn Fowler** ('57) and **William Bjorkman**

### Committees Plan Events For 1961 Homecoming

Something new is going to be added to Homecoming 1961, according to Homecoming Chairman **Bud Kolding**.

Dates for this year's Homecoming are Nov. 10-12, and says chairman Kolding, the queen candidates will be lovelier, the parade longer and more spectacular, the variety show will have more sparkle and color, and there will be some new, added attractions in the three-day program.

Chairman Kolding has served on the Homecoming committee for the past three years and is topping off his senior year as head planner. He also helped plan the Popera in

1959, Dad's Day in 1960, and has been a student body cheerleader for the past two years. He's a member of the Rally Club and a three-year man with the Lumberjack Band.

Reunions for the Classes of 1921, 1931, 1941, 1951 and 1961 are being planned for Homecoming, 1961. **MRS. DOROTHY HUBBARD KNAPP** is chairman of the Class of 1921 and her committee consists of **MRS. FRANCES AUSSER SKIFFINGTON** and **MRS. ESTHER CUNNINGHAM BETTENCOURT**.

The Class of 1931 is being organized by **MRS. ROMAYNE HORNUNG HENSEL** and her committee of **MRS. MARGARET DAVITT BERRY** and **MRS. HAVEN HOWATT** is chairman of the Class of 1941, and he has asked a committee consisting of **LINDA SWANSON BURMAN**, **BOB GOSS**, **TOM HANSEN, JR.**, **MRS. WILLIAM ZIEGLER**, and **MRS. DORIS EIKENBERRY** to assist him with the planning.

The Class of 1951 is being headed by **TOM HANNAH**, who has asked **KEN DUNAWAY**, **MRS. MARY CERNY BROWN**, **DON HOSTERMAN** and **CAROL HINDLEY** to serve on the committee. The Class of 1961 is planning its first reunion under the guidance of **JOHN BRYANT**, class president, and **BARBARA MAFFIA**, its alumni representative.

#### Senior Reception Follows Graduation At Humboldt State

The Senior Reception, sponsored each year by the Alumni Association, will be held immediately after the commencement exercises and will be under the direction of **Patricia Miller** and her committee of senior class women.

Miss Miller is a director on the Alumni Board, and was the 1960 Class representative for the Alumni Association. It was decided by the board that the senior class representative each year will become a member of the board of directors upon graduation and will have charge of the senior reception the following year. **Barbara Maffia** is the senior class representative this year.

#### TENTATIVE HOMECOMING SCHEDULE

NOV. 10-11-12

FRIDAY, Nov. 10

Variety Show, Coronation, Hall of Fame  
Buffet Dinner  
Bonfire and Rally  
Dance

SATURDAY, Nov. 11

Spurs' Breakfast  
Parade  
Alumni Banquet  
Football game  
Dance

SUNDAY, Nov. 12

Green & Gold Key Breakfast  
Social Hour

#### Mrs. Woodcock Receives Award

In happy recognition of her long and varied services to the Alumni Association, a bronze plaque was presented to Mrs. **Jessie Woodcock** at the Homecoming banquet last fall.

Mrs. Woodcock was the first secretary of the Association when it was organized in 1924, and for the past ten years, she has served as treasurer. She has been co-editor of the *Alumnus* for two years. She was graduated from Humboldt State Normal School in 1917.

#### In Memoriam

Mrs. **Alice Swetman**, widow of the late **Dr. Ralph W. Swetman**, president of Humboldt State College from 1924 to 1930, died at her home in Oswego, N. Y., in March.

**Belle Dickson**, former supervisor at College Elementary School, died recently at her home in Seattle. Miss Dickson was at Humboldt from 1927 to 1948.



## To HSC Alumni Everywhere

Another year has rushed by but not without significant evidence of growth and development at HSC.

Of great promise was the creation of a formal faculty organization with a 25 member Academic Senate. This body, in which 18 members are elected from the faculty (plus the four major deans, the president of the faculty, and the president of the college), will recommend policy on matters that are of general concern to the entire college. Important, too, is the fact that the new faculty constitution defines the "general faculty" as consisting of not only the teaching staff, including the College Elementary School, but also the librarians and administrators. Thus, we have for the first time, an instrumentality that can speak officially for the total professional staff of the college. We are looking forward with confidence to the helpful contributions that our Academic Senate will be making to the continuing development of our growing institution.

Enrollments continue to climb. But additions are being made to match this growth in the college staff and in campus facilities. The 12 additional professional positions will add significantly to our depth and breadth of curricular offerings. The four buildings now under construction will, for the first time, permit each of the divisions to have a permanent home of its own.

When you next come to the campus, you may be a little disappointed over the torn-up condition, particularly near the approaches to the campus, and the subterranean digging along the streets. Please know that the dust, the ditches, and the big truck blocking the road represent "Progress" in a number of important new campus projects. On the site of the old Preston orchard, will rise our large, beautiful library, the first building to use color paneling on the exterior. On the fill and pilings where College Boulevard enters from the south, the attractive Education-Psychology Building is taking shape; whereas, along 17th Street the cliff is giving way to the construction of our unique Forestry Building. The structure will be unique not only because it will house a very specialized program but also because it will feature the various indigenous woods of this area. The fourth major building has already reached its fourth level, namely the Physical Science Building, extending eastward from the Biological Science Building. One project will occur completely underground, the completion of our underground utilities and service system to all buildings; thus eliminating the remaining telephone posts and overhead wires. This will include a network of TV co-axial cables, preparing for the day of more intensive use of TV in the instructional program.

As always, I invite you on behalf of the faculty and the students to re-visit your Alma Mater, particularly during these years of rapid change. From those that have done so, we are assured that the time and effort is very much worthwhile.

I send you my very best wishes for your continued success and happiness.

President C. H. Siemens

## The Alumnus

### SPRING EDITION

Humboldt State College Alumni Association

Published Twice Annually

Co-Editors: Mrs. Estelle Preston McDowell

Mrs. Myrtle M. McKittrick

Mrs. Jessie T. Woodcock

Your Alumni Officers and Members of the Board of Directors:

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Board meetings are held the second Wednesday of each month and all Alums are welcome to attend and to present new ideas for the welfare of the Association.

## 'Back To College' Session Planned For Graduates

The Alumni Board of Directors is planning an annual "Back to College" session to be held at Humboldt State for all graduates and former students. Definite plans will be announced.

The Association has decided to become a member of the newly-formed Council of California State College Alumni Associations.

Plans to work with the three HSC Alumni chapters in Sacramento, San Francisco and Los Angeles areas have been announced. The Sacramento chapter will meet May 13. Information may be obtained from James E. Hemphill, 2612 D Street, Sacramento. Fred Telonicher, biological science professor at HSC, and his wife, former president of the Alumni Association, will be honored.

A plan for class reunions at 10-year intervals, starting with get-togethers for the classes of 1961, 1951, 1941, 1931, at the 1961 Homecoming, has been announced. Each class will have a separate table at the banquet. Members of other classes are invited to attend as usual.

Dr. Monroe E. Spaght ('26), president of the Shell Oil Company and residing in New York, has accepted an invitation to become an honorary member of the Alumni Board.

## Alumni Announces Pay-as-you-go Plan To Gain Members

The Alumni Association announces a special finance plan whereby members of the class of 1961 and succeeding classes may become life members of the Association by paying \$5 per year for five consecutive years instead of by paying \$25 cash for a life membership. The membership will be issued at the end of the five year period.

The Association will have a table at the Commencement Reception where graduates may receive information or pay either the lump sum or the first \$5. The fee may also be mailed to Mrs. Jessie T. Woodcock, 1387 K Street, Arcata.

The Association has over 600 life members.

## Congratulations!

Dear Alums:

Congratulations for graduating from Humboldt State College. You are part of a dedicated group that is making our Alma Mater a nationally-recognized institution.

We of the Alumni Association are striving to aid Humboldt in every way possible. However, we are in need - - - we need people with ideas to help us help Humboldt. If you have any thoughts that will help the alumni or the college, please write or call me.

We will be looking forward to seeing you at the banquet, May 12.

Sincerely,

Francis O. "Toads" Stebbins

## Franny Moore Feted At 1960 Homecoming

A large crowd gathered at the Eureka Inn on Nov. 5 for the annual Homecoming banquet, which honored Franny Moore, 1960 Hall of Fame recipient. Franny Givins was Master of Ceremonies, and many of the old grads were called upon for remarks, while the two Frannies recalled many happy and exciting events of their years at Humboldt. Herbert and Fred Moore, brothers of Franny, and their wives were present as well as many of Moore's friends. The classes between the years of 1932 through 1938 and the classes of 1950 and 1960 were especially honored. A social hour preceded the dinner.

## Cliff Branstetter Selected As Seventh Hall of Famer

J. CLIFTON BRANSTETTER ('30), 101 Garden Lane, Colma, Calif., a top performer in six sports during the last of the 20's and early 30's, has been chosen seventh member of the Humboldt State athletic Hall of Fame and will be honored at the 1961 Homecoming.

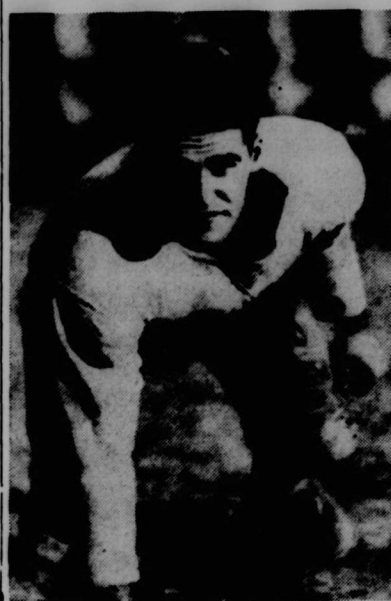
Branstetter, who teaches auto shop and driver education in the San Francisco city schools, lettered

in football, basketball and baseball at HSC and was college tennis champion and unofficial boxing champion. He won the first Redwood Empire Golf Club cup in 1930.

After graduation from HSC, Branstetter spent two years at Oregon State College; then he worked for two years at Scotia and coached a baseball team. He later taught at Calaveras Union High School and at Half Moon Bay before entering the San Francisco system in 1937.

Not one to limit his activities to athletics, Branstetter was active in Lyceum, traveling over several counties as first tenor with Mac Armstrong, Howard Johnston and Cobb McMillan.

The new Hall of Famer was born in Humboldt County and received his high school and elementary school education here. He has twin daughters, 17, and a 20-year-old son.



CLIFF BRANSTETTER

## ALUMNI ACTIVITIES NOTED

### Rudolph Freeman Given Citation; Oden Hansen Takes State Post

RUDOLPH FREEMAN ('22), was cited for leadership in improvement of community planning throughout the state. Freeman is Stockton elementary school principal and served as president of the State Association of Planning Commissioners in 1954-55 and as a member of the San Joaquin Planning Commission from 1946 to 1957.

ODEN W. HANSEN ('38), superintendent of Arcata Elementary School District, is president of the California School Administrators' Association. He represented the CESA at a National Conference of Elementary School Principals in Atlantic City, N. J., in March.

JAMES CADY ('48), was named athletic director for Arcata High School for next year by the District Board of Trustees. Cady replaces EDWARD OLIVEIRA ('50), who moves to the new McKinleyville High School as vice-principal.

HAVEN HOWATT ('41), of the Eureka School Department, was appointed chairman of Probation Committee for Humboldt Probation Department.

ASTA CULLBERG ('30), is serving as president of the Arcata Republican Women's Organization.

ROBERT MADSEN ('39), incumbent city councilman of Eureka, has decided to run for reelection June 12.

IRVIN JEPSEN, Humboldt grad from Honolulu, visited Eureka recently. He is vice-president of Electric Distributors, Honolulu.

DALE INGVARSDON ('56), has been appointed principal of the Sunny Brae Elementary School, taking the place of ROBERT GOSS ('47), who has been appointed assistant superintendent of schools, Arcata Elementary School District, succeeding MISS EVELYN CERINI ('22), who is retiring.

VIRGIL HOLLIS ('39), Marin County Superintendent of Schools, has tossed his hat into the ring for election next year to the office of State Superintendent of Public Instruction. Roy E. Simpson is retiring after 16 years.

LEWIS BRUUN ('60), a 1951 Eureka High School graduate, who holds a bachelor of music degree and masters degree in organ from Westminster Choir College, Princeton, New Jersey, and is a former organist at Christ Church in Eureka, will give an organ concert at the First Meth-

odist Church in Arcata, at 4 p.m. April 30. He is a member of Sequoia Chapter of America Guild of Organists and studied under Dr. Allen McCurdy. He holds the Baumgartner Award of Highest Distinction in his field. For further information concerning the concert call James Mearns. V/2-1694.

THOMAS F. LAUGHRAN ('53), is in the insurance business and lives at 319 Otsego Avenue, San Francisco.

MRS. VALERIE BARKER MULLER ('40), and her husband, ERNEST ('37), are living in Teheran, Iran, where Muller is a communications expert with ARMC.

MRS. MARTHA LYNN WATSON lives at Stockport, Iowa. She keeps busy as a farmer's wife and as an active participant in community affairs. The Watsons have two children, Scott and Susan.

ROBERT AZEVEDO ('50), was awarded a superior preformance certificate for outstanding performance of his duties as an employee of the Bureau of Sport Fisheries and Wildlife in the U. S. Department of the Interior. Only about one per cent of government employees achieve such a high level of sustained performance. His award covered his work for the preceding year.

MR. and MRS. JOSEPH PATRIDGE live in Navato, where Partridge is associated with the Fair Hipsley Lumber Company. He formerly taught at Arcata High School, and his wife is a former school nurse.

EUGENE FLOCCHINI, accounting officer at Humboldt, is president of the newly-formed campus chapter of the State Employees Association. He attended the CSEA general council session last fall in San Diego.

## Football Schedule

### Fall 1961

Sept. 23	East. Wash.	home
Sept. 30	Willamette Univ.	away
Oct. 7	San Francisco St.	away
Oct. 14	Sacramento St.	away
Oct. 21	Cal Aggies	home
Oct. 28	Oregon Tech. Inst.	home
Nov. 4	Chico State	away
Nov. 11	Univ. of Nevada	home
Nov. 18	Central Wash.	home
Nov. 23	Whitworth Coll.	home

All home games are being played at Redwood Bowl on the HSC campus.