Attitudes and Perceptions of Tourism and Conservation on Catalina Island

Coordination Data

**IRB Number:**
IRB 14-225

**Was this protocol registered as part of a grant submission?:**
No

**Proposed Start Date:**
Wednesday, June 10, 2015

**Principal Investigator:**
Student

**Responsible Faculty or Staff Name:**
Gregg J. Gold

**Responsible Faculty or Staff Department:**
Psychology

**Responsible Faculty or Staff Email:**
Gregg.Gold@humboldt.edu [1]

**Responsible Faculty or Staff Phone Number:**
(707) 826-3740

**CITI Training Date of Completion:**
Wednesday, March 11, 2015

**Student or External Name:**
Kristin Braun

**Student or External Department:**
Environment and Community

**Student or External Email:**
kab272@humboldt.edu [2]

**Student or External Phone Number:**
(714)423-9439

**Qualifications:**
Graduate Student in Social Science

**Responsibilities:**
To submit a fair survey that protects the identity and answers for the participants.

**CITI Training Complete:**
Yes

**CITI Training Date of Completion:**
Tuesday, January 20, 2015

**Contact Name:**
Kristin Braun

**Department:**
Environment and Community
Phone Number: (714)423-9439

CITI Training Date of Completion: Tuesday, January 20, 2015

Purpose of Project: Graduate Research

Do you or anyone else plan on disseminating the information acquired from this project outside of the specified course classroom or the University?: Yes

If Yes, please explain: My thesis will be uploaded on HSUs Digital Scholar.

Name: Kristin Braun
Email: kab272@humboldt.edu

Type of Personnel: Student
Qualifications: Graduate student in Social Science
Responsibilities: To submit a fair survey that protects the identity and answers for the participants.

CITI Training Complete: Yes
CITI Training Date of Completion: Tuesday, January 20, 2015

Name: Gregg Gold
Email: kab272@humboldt.edu

Type of Personnel: Faculty
Qualifications: Gregg Gold is a Psychology professor at Humboldt State University and is my committee chair for my thesis.
Responsibilities: Dr. Gold is guiding my thesis process with his knowledge of survey questions and analysis of data.

Email: gig14@humboldt.edu

Assurances:
Ensuring the quality and accuracy of the written materials included in the Application for Review;
Ensuring Human Subjects in Research Training for all personnel who may interact with human subjects or have access to subjects' information or responses;
Supervising the conduct of research protocols submitted under their direction;
Ensuring compliance with all federal, state and local regulations, as well as Humboldt State University policies regarding the protection of human subjects in research;
Adhering to any stipulations imposed by the Humboldt State University IRB;
Ensuring that permission from outside institutions (e.g., tribes, hospitals, prisons, or schools) is obtained, if applicable;
Retaining all research data, including informed consent documentation of participants, in accordance with institutional, local, state and federal regulations;
Reporting to the Humboldt State University IRB immediately if there are any adverse events and/or
unanticipated problems involving risks to subjects or others.

Lay Abstract:
My research situates itself at the intersection of conservation management and increasing tourism on Catalina Island. Stakeholder entities want to increase tourism on Catalina but have dissimilar ideas on implementation. The island’s economy is largely dependent on tourists that visit the island each year. The literature suggests, residents attitudes and perceptions are truly important to the success of the tourism and conservation industries, then what are the attitudes of Catalina residents toward tourism development and conservation? How might they influence the future success or failures if these industries? How do residents perceive the tourism and conservation on Catalina and to what extent? Tourism is increasingly recognized as an important economic development tool in many of the western states in the U.S. Understanding the local attitudes toward and perceptions of tourism is necessary in order to garner the support needed to successfully develop a tourism industry. Informed decisions about tourism development require understanding not only the positive benefits but also the negative consequences of various development strategies. My thesis topic is the relationship between conservation and tourism on Catalina Island from the perspective of the local residents'.

Type of Data:
Interview
Survey/Questionnaire

Sources for data or records::
Catalina Island residents and Catalina Island Employees

Type of Subjects:
Local Residents and Employees of Catalina Island Chamber of Commerce

Estimated Number of Subjects:
100

Expected Age of Subjects:
25-90

Approximate total time commitment required from subjects:
10 minutes

Will subjects be Compensated?:
No

Description:
My research is to learn about the perceptions and attitudes of the people that live on Catalina, concerning site use patterns (what people do for recreation) and knowledge about site conditions (awareness and opinion of conservation and tourism development). I anticipate conducting a door to door in person survey with 100 local residents. I will be conducting semi-structured interviews with Catalina Island Conservancy staff and an interview with a member of the Catalina Island Chamber of Commerce. The relationship between conservation and tourism planning involving resident input is a discussion that needs further examination. This research can provide useful information for stakeholders at various involvements in conservation and tourism issues on Catalina. Investigating the residents' attitudes toward tourism development will provide further insight in to the planning process. This research can provide understanding into a debate that is often polarized rather than symbiotic. This research will add to a growing body of literature exploring the field of industry based tourism and natural resources. There is a copious amount of literature about tourism and environmental conflicts from a resource based or market based approach. This research avers that measuring the residents' perceptions of conservation and tourism is a much needed perspective into this situation. Catalina Island is dealing with finding a sense of balance and sustainability while increasing tourism through development. The Catalina Island community deserve a voice in the ongoing debates and this research proposes to do just that.

Recruitment and Selection:
I intend to approach people politely and ask if they would be willing to take a 10 minute survey about their opinions and perceptions concerning Catalina Island tourism development and conservation.
practices. The characteristics of potential participants will be residents' that I intend to talk with. The semi-structured interviews with the Catalina Island Conservancy and Catalina Island Chamber of Commerce will be conducted in person by appointment.

**Types of Vulnerable Subjects:**
Not applicable to this project

**Documentation Type:**
Informed Consent [4] is obtained from the subject or the subject's legally authorized representative, and is required to be written at a 7th to 8th grade reading level.

**Consent Process:**
All participants will be asked verbally to sign a consent form and if they would be willing to participate in a 10 minute survey. I will be talking with adults briefly and not asking for any personnel information such as name or address. The survey questions are about attitude and opinion concerning tourism and conservation on Catalina Island.

**Methods:**
I anticipate conducting written surveys with an estimated 100 people. Interviews will be semi-structured and consist of a mix of closed ended and open ended questions and the participants may add additional information if they want to. I will be conducting semi-structured interviews with a Catalina Island Conservancy staff and an interview with a member of the Catalina Island Chamber of Commerce. The interviews will be verbal and brief. I anticipate each survey will take about 10 minutes and the interviews will take approximately 30 minutes.

**Benefits:**
Subjects will not be compensated and participants will receive no monetary or other benefits. The only perceived benefit will be contributing to a study that gives the participants an opportunity to express their opinions about tourism development and conservation on Catalina Island.

**Potential Risks:**
The time it takes to conduct the survey could be considered inconvenient to participants and that is why I have limited my survey questions to short answers.

**Risk Management Procedures:**
I will inform each perspective participant that the survey will take about 10 minutes and it is their choice to participate, not answer any question that they do not want to and can feel free to stop the survey and leave at any time they wish.

**Anonymity and Confidentiality:**
I will not be collecting any personal information such as name or address. I intend to keep the surveys in a locked file cabinet in my home office.

**Data Storage, Security and Destruction:**
The data will be maintained for approximately 2 years and the surveys and interview notes will be shredded and recycled after the 2 years.

**Informed Consent Storage:**
The documentation will be stored with the Environment and Community faculty member Gregg Gold.

**Supplement:**
- citiprogram.org_members_index.pdf [5]
- Consent_surveys_Kristin Braun.docx [6]
- Survey_doc_Kristin Braun.docx [7]

**Reviewer Data and Comments**
Hi Kristin, I just reviewed your IRB application. It's solid, but needs a few revisions. I'll list them: a) under "Purpose of Project" please check "yes" for dissemination as your thesis will be uploaded on HSUs Digital Scholar, which comprises dissemination outside the university; b) in Section 4 "Description of Proposed Project" please edit/revise the second and third paragraph - some of those sentences need a bit more work; c) in Section 5 please revise the last sentence; d) regarding consent (section 7), it seems to me that you can ask for informed consent by asking folks to read
and sign a consent form. If you agree, then please develop and upload a short consent form (see the consent form checklist available here: http://www2.humboldt.edu/forms/node/529, to be sure you include all the required elements). If for some reason you feel you can justify why it is not possible to obtain documentation of informed consent, then you'll need to state the rationale for that, as requested in section 8.

e) section 12 "there" should be "their"; f) storage of informed consent forms should be with your committee chair (section 15). g) you need to upload your interview questions. Let me know if you have any questions about these revision requests. Regards,

Mark Baker

Source URL: https://www2.humboldt.edu/irbsub/?q=node/419

Links
[1] mailto:Gregg.Gold@humboldt.edu
[2] mailto:kab272@humboldt.edu
[3] mailto:gig14@humboldt.edu
[6] https://www2.humboldt.edu/irbsub/sites/default/files/Consent_surveys_%20Kristin%20Braun.docx